

## George Mark Children's House Receives Record Support from Spirit of Children Campaign

SAN LEANDRO, CA –[George Mark Children's House](#) today announced that the Spirit of Children campaign raised a record amount, more than \$52,000, from eight participating Spirit Halloween stores throughout the Bay Area, to support its programming for seriously ill children and young adults. The donation will provide support for George Mark's Child Life program, including its Horticultural Therapy, Kids and Art Foundation, Sibshops, and upgrades to its sensory room.

Spirit of Children representatives presented a check at George Mark for the third annual campaign donation and were able to see firsthand the extraordinary care and memory making programming at the House.

"Introducing our customers to George Mark brings a lot of information to what they do and how the donations contribute to the House. George Mark feels like home, it feels like you belong here. It's nice to be involved," said Catherine Garcia, Spirit Halloween Zone Manager.

"I would like to thank Spirit of Halloween and its participating stores for their continued and record-level support," said Kyle Amsler, Child Life Specialist, George Mark Children's House. "We are so grateful for this partnership that helps to create joyful memory making activities for the children and families of George Mark Children's House"

George Mark, the first non-hospital recipient of the Spirit of Children campaign, has been a recipient of the program since 2021 and has received a total of nearly \$124,000.

George Mark Children's House is a Bay Area residential resource providing extraordinary care for children with serious medical conditions, and support to their families, in a beautiful home-like setting.

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